



WE VALUE YOUR BUSINESS!

CALIFORNIA BUSINESS VALUATIONS

# OUR MISSION

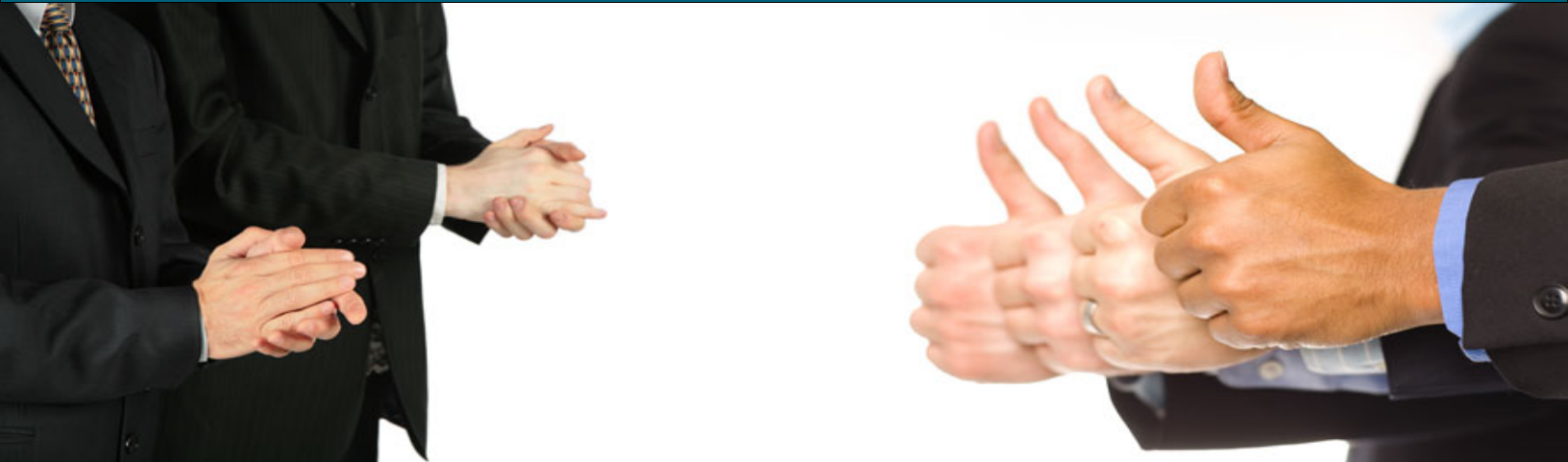


California Business Valuations is one of California's premier business valuation and litigation support firms. Founded in 2006, we are proud to provide our clients with high quality business valuation services **throughout the United States**, while offering reasonable prices with prompt delivery. We give the kind of attention to detail and innovative solutions that only a specialized and exclusive firm can provide.

California Business Valuations is known for its broad array of valuation services and sophisticated analysis. Our business valuation professionals are credentialed by the most respected professional valuation societies, the American Society of Appraisers and the Institute of Business Appraisers.

We welcome the opportunity to be of service to you.

# OUR STRENGTHS & ADVANTAGES



- Specialized in business valuations;
- Exceptional customer service;
- High level of professionalism and expertise;
- Mathematical sophistication;
- Expert witness experience;
- Quick turnaround time;
- Reasonable prices;
- Well educated in business valuation with solid background in accounting, economics, finance, and statistical techniques;
- Market knowledge;
- Experience and familiarity with industry-accepted valuation approaches, including the Uniform Standards of Professional Appraisal Practice;
- Confidential client discussions and respect for your privacy;
- Independence and objectivity with no conflicts of interest;
- Selling or Acquisition Opportunities.

# EXPERIENCED & COMPETENT



Members of California Business Valuations' team have advanced degrees, and more importantly have real-world entrepreneurial and corporate experience.

We have completed hundreds of engagements for clients representing a variety of organizations, from small entrepreneurs and family limited partnerships to large corporations with revenues of up to \$246 million. We have valued businesses as varied as small high-tech start-ups with primarily intangible assets to large, established manufacturing firms. Most valuations involve fair market value determinations for estate and gift taxes. Others involve purchase and sale transactions, family limited partnerships, divorce, charitable gifts, venture capital, and damages.

California Business Valuations has a working knowledge of a wide variety of market sectors.

Sectors in which we have worked include:

- Healthcare
- Life Sciences (biotechnology/pharmaceutical, etc.)
- Business/consumer services
- Communications (wireless, internet, networking)
- Technology
- Construction & Real Estate
- Consumer products
- E-Content & Commerce
- Entertainment
- Finance & Insurance
- Manufacturing
- Distribution/Wholesale
- Retail
- Intangible Assets
- Software

# OUR VALUATION SERVICES



## Business Valuation

Businesses require valuation services for many different reasons, including divorce cases, business disputes, and tax matters.

Our professionals have the experience and know-how to establish the value of the business, **regardless of industry or location**, with solid empirical evidence supporting our conclusions. Our knowledge and experience in finance, accounting, economics and statistics enables us to handle assignments that require solid academic credentials.

We value all types of businesses—manufacturing, wholesale, retail, service, high-tech, and biotech—from small to very large and from startup to mature.

As a client, you would use our business valuation services in the following contexts:

- Estate & Gift Tax Reporting
- Purchase Price Allocation & Goodwill Impairment
- Valuation Discounts
- Healthcare Valuation
- Hedge Fund & Private Equity Fair Value
- Employee Stock Ownership Plans (ESOPs)
- Divorce
- Stock Options
- Transactions
- Merger & Acquisition Analysis
- Buy-Sell Agreements
- Life Insurance Policies
- Enhanced Earnings Calculation
- Economic Damages
- Expert Witness in Litigation
- Economic Consulting...and more

# WE BUTTRESS YOUR CASE



## Litigation Support

Complex legal cases involving economic damages and the valuation of business interests and assets have increased dramatically over time. The myriad of challenges in preparing for these financial cases can only be appropriately addressed by an experienced valuation expert. California Business Valuations has the expertise in financial, tax, and accounting issues that these cases demand.

We provide comprehensive analyses that are carefully documented and rigorously supported. Plus, our clients receive expert witness testimony from professionals with experience in a variety of industries and cases, including high profile, large-dollar disputes.

Our efforts before trial are just as useful as our assistance during the trial itself. From sorting through unwieldy data to analyzing significant tax ramifications, our efforts will facilitate organizing and quantifying pertinent financial information. We also help in the planning stages of a case by developing document requests, preparing for interviews, and assisting in pre-trial depositions.

Our experience and technical knowledge enable us to be highly effective at critiquing the opposing side's valuation work and preparing attorneys for cross examining opposing experts.

## Services Provided

Estate and Gift Tax Reporting

Purchase Price Allocation & Goodwill  
Impairment

Valuation Discounts

Healthcare Valuation

Hedge Fund & Private Equity Fair Value

Stock Option Valuation

ESOP Appraisals

Matrimonial Dissolution

Forensic Accounting

Enhanced Earnings Calculation

Life Insurance Policies

Economic Damages

Litigation Support & Expert Testimony



**CALIFORNIA BUSINESS**  
**VALUATIONS**  
ACCURACY IS OUR AGENDA™



**CALIFORNIA BUSINESS VALUATIONS**

8484 Wilshire Blvd., Suite 515  
Beverly Hills, CA 90211

Phone: (310) 882-6229  
Fax: (888) 519-5970

**Principal**

Daniel T. Jordan, ASA, CBA, CPA, MBA

E-mail: [djordan@californiabusinessvaluation.com](mailto:djordan@californiabusinessvaluation.com)

[www.californiabusinessvaluation.com](http://www.californiabusinessvaluation.com)